



Building A Legacy Together!

Sponsorship Proposal



Our Purpose:

We tell the story of Pell City, Alabama and its people by collecting, exhibiting, and maintaining materials of historical value, while offering exhibits, educational programs, and cultural experiences that promote a deeper understanding of our community.

Our Need:

The Museum of Pell City relies on the generosity of community and corporate partners to sustain and grow its impact. Your support helps us:

- Preserve and share local history
- Provide educational experiences for students and families
- Develop engaging exhibits and public programs
- Ensure free access for all visitors

By partnering with us, your organization demonstrates a commitment to community, education, and cultural preservation while gaining meaningful visibility and recognition.

A Shared Investment in Community:

Your sponsorship is more than a contribution—it is an investment in the future of Pell City. Together, we can continue to inspire pride, strengthen connections, and create lasting value for generations to come.

Our Museum

Founded in 2023, the Museum of Pell City is a community-driven institution dedicated to preserving and sharing the rich history of Pell City and the surrounding region. Located in the heart of the community, the museum offers a welcoming space where residents and visitors can explore the stories that have shaped our area.

In a short time, the museum has welcomed thousands of visitors and has been recognized by the Alabama Historical Association for excellence among small museums—reflecting the strength of community support and the impact of its programs.

Through thoughtfully curated exhibits and original storytelling, the museum brings local history to life across a wide range of topics, including cultural heritage, education, industry, military service, and the arts.

A cornerstone of our work is storytelling through oral histories and film—capturing personal narratives, preserving community voices, and creating meaningful connections across generations.

Today, the Museum of Pell City continues to grow as a vibrant cultural hub, offering dynamic exhibits, educational programming, and experiences that inspire curiosity and foster community pride.



Audience & Reach

The Museum of Pell City serves a diverse and growing audience from across Pell City and the surrounding region. Our visitors include families, students, educators, seniors, and history enthusiasts, all drawn to engaging and locally meaningful experiences.

The museum has become a place where people of all ages connect with the history and culture of our community through exhibits, programs, and shared experiences.

Education is central to our mission. Through school partnerships and guided tours, we provide curriculum-enhancing opportunities that bring local history to life and inspire curiosity in young learners.

Our impact is strengthened by a dedicated network of volunteers who serve as docents, program facilitators, and community ambassadors, extending our reach throughout the community.

Through exhibits, events, and original short films, the museum continues to preserve meaningful stories, spark dialogue, and encourage ongoing community engagement.



**Over
5,000
Visitors**



**Over
1000
Students**



**Over
30
Active
Volunteers**

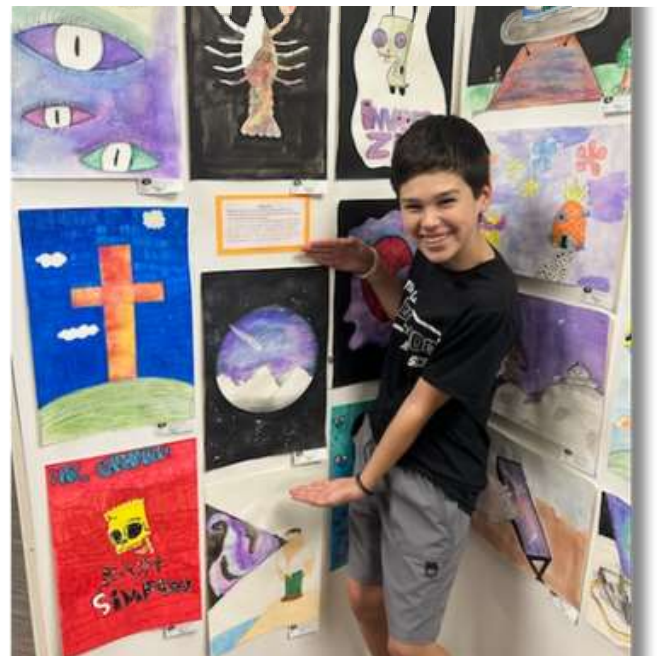


Thank You

Thank you for taking the time to learn more about the Museum of Pell City. The museum has become a meaningful space where local stories are preserved, students are inspired, and the community comes together to celebrate its heritage.

Your support is more than a contribution. It is a partnership in preserving history, expanding educational opportunities, and strengthening our community.

Together, we can continue to grow our impact and create lasting value for Pell City and the surrounding region.



*"Alone, we can do so little;
together we can do so much."*

- Helen Keller

WEBSITE

 www.museumofpellicy.org

PHONE NUMBER

 659-658-4294

EMAIL ADDRESS

 egrieve@museumofpellcity.org



Museum of Pell City Capital Campaign Sponsorship Agreement

This Capital Campaign Sponsorship Agreement is entered into as of _____, by and between:
Sponsor Name: _____ Contact Person: _____ Address: _____
Phone/Email: _____ and Museum of Pell
City PO Box 129 Pell City, AL 35125659-658-4294 / egrieve@museumofpellcity.org

1. Purpose

This Agreement outlines the terms and conditions of the Sponsor's support for the Museum of Pell City Capital Campaign to fund exciting and diverse museum exhibits, expand educational programs, sustain operations, and continue to maintain a museum that makes our community proud.

2. Sponsorship Level

Sponsor agrees to contribute the following amount to the Campaign:

- ☐ \$1,000- ☐ \$1,500- ☐ \$2,000- ☐ \$2,500- ☐ \$3000- ☐ \$5000 Other Contribution: \$ _____

Payment Method: ☐ One-time ☐ Installments

Installment Terms: _____

3. Multi-Year Commitment Option

Sponsor may choose to make a commitment for a term of 1 to 5 years.

Please indicate below: ☐ 1 Year ☐ 2 Years ☐ 3 Years ☐ 4 Years ☐ 5 Years

If installments are selected, a payment schedule will be agreed upon and attached.

4. Sponsor Recognition & Benefits

All Sponsors will receive acknowledgment through the following channels: Inclusion on press releases, newsletters, social media, website, and marketing materials related to the Campaign.- Recognition on the digital rotating donor board within the Museum. Inclusion on a permanent Capital Campaign donor plaque displayed in a prominent location within the Museum. Higher-level donors (5-year commitment of at least \$2000 per year) will receive enhanced visibility, including but not limited to: Larger font or logo placement in materials and signage. Feature highlights in press releases or spotlights. Priority logo placement on digital and printed platforms. Option for naming opportunities, where available.

5. Naming Rights (if applicable)

Sponsors at designated giving levels may be eligible for naming rights to specific spaces or features within the Museum. These opportunities will be made available on a case-by-case basis, subject to availability and final approval by the Museum Board. Details of naming rights and associated terms will be outlined in a separate Naming Rights Agreement if applicable.

6. Use of Sponsor Name and Logo

Sponsor grants the Museum the right to use its name and logo in promotional and recognition materials as described in Section 4. Sponsor agrees to provide high-resolution logos or materials upon request.

7. Term

This Agreement shall be effective from the date signed below and shall remain in effect for the duration of the Capital Campaign, including any recognition timelines described. Multi-year commitments will be honored for the duration selected by the Sponsor or as long as the sponsor honors the financial commitment.

8. Relationship of Parties

The Sponsor is acting as a contributor only. Nothing in this Agreement constitutes a partnership, joint venture, or employment relationship.

9. Entire Agreement

This Agreement represents the entire understanding between the parties and supersedes any prior discussions or agreements.

10. Signatures

For the Sponsor:

Name: _____ Title: _____

Signature: _____ Date: _____

For Museum of Pell City:

Name: _____ Title: _____

Signature: _____ Date: _____